

May 2023

Invitation to the Radiodays Asia Conference, September 2023

Dear colleague,

I am writing to invite you to the Radiodays Asia Conference taking place in Kuala Lumpur on Tuesday 5th and Wednesday 6th September this year. Your participation will be most valuable to this important Pan-Asian broadcast industry event.

The objective of this event is to share experiences and learn about international media trends, new technology, Artificial Intelligence, content development and business opportunities for radio and podcasting. Since it began in 2019, Radiodays Asia has become the region's professional international meeting point for the radio, audio and podcast industry in the Asia-Pacific. It has the backing and support of a number of Asia-Pacific broadcaster organisations, such as the ABU, Public Media Alliance, Commercial Radio Associations of Malaysia, Indonesia, Australia and New Zealand, Radio Festival India, Podnews and many more.

Radiodays Asia is a collaboration between Radiodays Europe, the world's largest and leading conference for radio, audio and podcast, and broadcasting partners in Asia and Australia. It will be a 2-day, 2-track event full of new ideas and progressive business trends, with additional specialised training workshops on the day prior to the main event. Radiodays is ran by a non-profit radio industry organisation and is held for the benefit of professional broadcasters and podcast producers, who attend the event at their own expense.

Participants can expect to bring back to their organisations the latest information and trends useful to improve the quality and business of their broadcasts, social media and podcasts. More information about Radiodays Asia can be found at www.radiodaysasia.com

If you need further documentation for your visa, please contact us at:

rosie@radiodaysasia.com, and we will do our best to assist you,

Yours sincerely,

Anders Held

Founder Radiodays Europe & Radiodays Asia